

MARK SANBORN

BIOGRAPHY



As Mark Sanborn shares with his audiences, “*Nobody can prevent you from choosing to be extraordinary in whatever you do.*” It’s this belief and this drive that inspires his customized programs all over the world.

Mark is a Hall of Fame keynote speaker and bestselling author of eight books, including the *New York Times* and international bestseller ***The Fred Factor: How Passion in Your Work and Life Can Turn the Ordinary into the Extraordinary***, which has sold over two million copies worldwide.

Mark is also the Leadership Expert in Residence at High Point University, the premier life skills university. Students are invigorated by his strategic and actionable principles that empower them to tap into their unique assets to achieve their best, and to also feel fulfilled.

Mark holds the Certified Speaking Professional designation from the National Speakers Association (NSA) and is a member of the CPAE Speaker Hall of Fame. He was honored with the Cavett Award, the highest honor the NSA bestows on its members, in recognition of his outstanding contributions to the speaking profession.

Mark’s ideas are taught in 90 counties by Crestcom Leadership Training and his list of more than 3,000 clients includes Costco, FedEx, Harley-Davidson, Hewlett Packard, Cisco, KPMG, New York Life, RE/MAX, ServiceMaster, ESPN, GM, IBM, St. Jude Children’s Research Hospital, Sandvik and John Deere.



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