## INTRODUCTION

(To be read by the person introducing Mark at your event)



Our speaker today has been hailed as one of the top leadership experts in the world.

He has delivered more than 3,000 presentations in every US state and in 14 countries.

He is a *New York Times* bestselling author of eight books, including *The Fred Factor*, which has sold over two million copies worldwide.

His training programs are currently taught by Crestcom International in 90 countries.

He is also the Leadership Expert in Residence at High Point University, named one of the fastest growing and most innovative universities in the South.

His client list includes iconic brands such as St. Jude Children's Research Hospital, Whirlpool, American Express, Costco, John Deere, and now *(INSERT YOUR COMPANY NAME HERE!)*.

He currently lives in Denver, Colorado, but still cheers for his alma mater, The Ohio State Buckeyes...

Please help me welcome.... Mark Sanborn!