

Introduction for Mark Sanborn, CSP, CPAE

Important Note: The introduction is a crucial part of Mark's presentation. Done properly, it establishes credibility and sets a positive, upbeat tone.

GlobalGurus.org ranks our speaker today as one of the Top 5 leadership experts in the world.

Mark Sanborn is the president of Sanborn & Associates, an idea lab for leadership development. As a leadership strategist he has authored 8 books, including the international bestsellers, *The Fred Factor* and *You Don't Need a Title to be a Leader*.

His ideas are taught by Crestcom International in 90 countries and he is one of the youngest members ever inducted into the Speaker Hall of Fame. Mark is the Leadership Expert in Residence at High Point University, the premier life skills university.

His client list of 2600 includes St Jude Children's Research Hospital, Whirlpool, American Express, Costco, and now

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Please welcome from Denver, CO, Mark Sanborn.